



SPONSOR PACKAGES

MAGNUM

\$2,500 PER COUPLE

— ❖ —
Two VIP tickets to the Main Event
on Saturday, May 19th at
Warner Bros. Studio

— ❖ —
Two tickets to the coveted
Appellation Dinner at a private
Sherman Oaks estate on
FRIDAY May 18th

— ❖ —
Two VIP passes to the private Sponsors,
Winemakers and Chefs Brunch on
Sunday, May 20th at the event
hotel: Hilton Los Angeles
Universal City

— ❖ —
Preferred table location at
Warner Bros. Studio with
Magnum Designation

— ❖ —
Preferred check-in at
VIP Registration Desk with special
escort into the event

— ❖ —
All food and wine stations
will be **OPEN** only for your
early admission at 5:30 PM.
Event will officially start
at 6:00 PM

— ❖ —
VIP discounts & priority invitations
to other "Winemasters" dinners
throughout the year

— ❖ —
Name recognition on all
materials and the event website
(with a link to your site):
www.californiawinemasters.org

— ❖ —
PLUS CHOOSE BETWEEN:
An overnight deluxe stay
(Saturday night, May 19th) at the
event hotel: Hilton Los Angeles
Universal City, just minutes away
from the Main Event*

*Tax Deductible Amount
with hotel: \$1,760*

OR CHOOSE:
Private chauffeur service to drive
you from home to the event
and back again

*Tax Deductible Amount
with driver: \$1,840*

**If you choose the hotel overnight, you
will receive round trip transfers to the
event and back to the hotel on the
Winemasters Shuttle*

SATURDAY, MAY 19 2018 • WARNER BROS. STUDIO



SPONSOR PACKAGES

JEROBOAM

\$5,000 PER COUPLE

— ❖ —
Two tickets to an exclusive wine dinner at the historic HOUDINI ESTATE in Laurel Canyon featuring critically acclaimed magicians who will amaze you throughout the evening

— ❖ —
Two VIP tickets to the Main Event on Saturday, May 19th at Warner Bros. Studio

— ❖ —
Two tickets to the coveted Appellation Dinner at a private Sherman Oaks estate on FRIDAY May 18th

— ❖ —
Two VIP passes to the private Sponsors, Winemakers and Chefs Brunch on Sunday, May 20th at the event hotel: Hilton Los Angeles Universal City

— ❖ —
VIP discounts & priority invitations to other "Winemasters" dinners throughout the year

— ❖ —
Preferred table location at Warner Bros. Studio with Jeroboam Designation

— ❖ —
Preferred check-in at VIP Registration Desk with special

escort into the event

— ❖ —
All food and wine stations will be **OPEN** only for your early admission at 5:30 PM. Event will officially start at 6:00 PM

— ❖ —
Name recognition on all materials and the event website (with a link to your site): www.californiawinemasters.org

PLUS CHOOSE BETWEEN:

An overnight deluxe stay (Saturday night, May 19th) at the event hotel: Hilton Los Angeles Universal City, just minutes away from the Main Event*

Tax Deductible Amount with hotel: \$4,090

OR CHOOSE:

Private chauffeur service to drive you from home to the event and back again

Tax Deductible Amount with driver: \$4,170

**If you choose the hotel overnight, you will receive round trip transfers to the event and back to the hotel on the Winemasters Shuttle*

SATURDAY, MAY 19 2018 • WARNER BROS. STUDIO



SPONSOR PACKAGES

IMPERIAL

\$7,500 EIGHT SEATS

Deductible amount: \$6,312

— ❖ —
Eight VIP tickets to the Main Event
on Saturday, May 19th at
Warner Bros. Studio

— ❖ —
Two tickets to the coveted Appellation
Dinner at a private Sherman Oaks estate
on FRIDAY May 18th

— ❖ —
Two VIP passes to the private Sponsors,
Winemakers and Chefs Brunch
on Sunday, May 20th at the event
hotel: Hilton Los Angeles
Universal City

— ❖ —
Preferred table location at
Warner Bros. Studio with
Imperial Designation

— ❖ —
Complimentary valet parking
for **EIGHT** guests (four cars)
at the Main Event

— ❖ —
Preferred check-in at
VIP Registration Desk with special
escort into the event

— ❖ —
All food and wine stations
will be **OPEN** only for your
early admission at 5:30 PM.

— ❖ —
Event will officially start
at 6:00 PM

— ❖ —
VIP discounts & priority invitations
to other "Winemasters" dinners
throughout the year

— ❖ —
Name recognition on
all materials and the event
website (with a link to your site):
www.californiawinemasters.org

— ❖ —
Sponsor Name will be prominently
displayed on all the screens surrounding
the Midwest Street back lot

SATURDAY, MAY 19 2018 • WARNER BROS. STUDIO



SPONSOR PACKAGES

SALMANAZAR

\$10,000 TABLE OF 12

— ❖ —
Twelve VIP tickets to the Main Event
on Saturday, May 19th at
Warner Bros. Studio

— ❖ —
Two tickets to the coveted Appellation
Dinner at a private Sherman Oaks
estate on FRIDAY May 18th

— ❖ —
Four VIP passes to the private
Sponsors, Winemakers and Chefs Brunch
on Sunday, May 20th at the event
hotel: Hilton Los Angeles
Universal City

— ❖ —
Preferred table location at
Warner Bros. Studio with
Salmanazar Designation

— ❖ —
Complimentary valet parking for **TEN**
guests (five cars) at the Main Event

— ❖ —
Preferred check-in at
VIP Registration Desk with special
escort into the event

— ❖ —
All food and wine stations
will be **OPEN** only for your
early admission at 5:30 PM.

— ❖ —
Event will officially start
at 6:00 PM

— ❖ —
VIP discounts & priority invitations
to other "Winemasters" dinners
throughout the year

— ❖ —
Name recognition on
all materials and the event
website (with a link to your site):
www.californiawinemasters.org

— ❖ —
Sponsor Name will be prominently
displayed on all screens surrounding the
Midwest Street back lot

— ❖ —
PLUS CHOOSE BETWEEN:
An overnight deluxe stay (Saturday night,
May 19th) at the event hotel: Hilton Los
Angeles Universal City, just minutes away
from the Main Event*

*Tax Deductible Amount
with hotel: \$7,920*

OR CHOOSE:
Private chauffeur service to drive you
from home to the event and back again

*Tax Deductible Amount
with driver: \$8,000*

**If you choose the hotel overnight, you
will receive round trip transfers to the
event and back to the hotel on the
Winemasters Shuttle*

SATURDAY, MAY 19 2018 • WARNER BROS. STUDIO



SPONSOR PACKAGES

BALTHAZAR

\$25,000 TWO TABLES OF 10

Deductible amount: \$21,840

— ❖ —
Twenty VIP tickets to the Main Event
on Saturday, May 19th at
Warner Bros. Studio

— ❖ —
Four tickets to the coveted
Appellation Dinner at a private
Sherman Oaks estate on FRIDAY
May 18th

— ❖ —
Six VIP passes to the private Sponsors,
Winemakers and Chefs Brunch
on Sunday, May 20th at the
event hotel: Hilton Los Angeles
Universal City

— ❖ —
NEW Selection of wines
and gourmet desserts for your
table guests only.
Served during the Live Program
of the Main Event

— ❖ —
Complimentary valet parking
for **TWENTY** guests (ten cars)
at the Main Event

— ❖ —
Preferred table location at
Warner Bros. Studio with
Balthazar Designation

— ❖ —
Preferred check-in at
VIP Registration Desk with special
escort into the event

— ❖ —
All food and wine stations
will be **OPEN** only for your
early admission at 5:30 PM.

— ❖ —
Event will officially start
at 6:00 PM

— ❖ —
Your name or company logo on
all chef, winemaker and
staff lanyards

— ❖ —
VIP discounts & priority invitations
to other "Winemasters" dinners
throughout the year

— ❖ —
Name recognition on
all materials and the event
website (with a link to your site):
www.californiawinemasters.org

— ❖ —
Sponsor Name will be prominently
displayed on all screens surrounding
the Midwest Street back lot

SATURDAY, MAY 19 2018 • WARNER BROS. STUDIO



SPONSOR PACKAGES

NEBUCHADNEZZAR

\$50,000 THREE TABLES OF 10

Deductible amount: \$40,200

— ❖ —
A **private** Winemaker Dinner for **TEN**
“produced” especially for your party at
an exclusive Hollywood estate

— ❖ —
Special corporate recognition with your
name or logo on the Diamond Screen at
Center Stage

— ❖ —
Thirty VIP tickets to the Main Event
on Saturday, May 19th at
Warner Bros. Studio

— ❖ —
NEW Selection of wines and gourmet
desserts for your table guests only.
Served during the Live Program
of the Main Event

— ❖ —
Eight tickets to the coveted Appellation
Dinner at a **private** Sherman Oaks estate
on **FRIDAY** May 18th

— ❖ —
Eight VIP passes to the **private** Sponsors,
Winemakers and Chefs Brunch on
Sunday, May 20th at the event hotel:
Hilton Los Angeles Universal City

— ❖ —
Complimentary valet parking for **THIRTY**
guests (fifteen cars) at the Main Event

— ❖ —
Your company name and logo
prominently displayed as the “Host” of
the closing Sponsor/Winemaker/Chef
Sunday Brunch at the official event hotel

— ❖ —
Preferred table location at
Warner Bros. Studio with
Nebuchadnezzar Designation

— ❖ —
Preferred check-in at VIP Registration
Desk with special escort into the event

— ❖ —
All food and wine stations
will be **OPEN** only for your early
admission at 5:30 PM.
Event will officially start at 6:00 PM

— ❖ —
Name recognition on
all materials and the event
website (with a link to your site):
www.californiawinemasters.org

— ❖ —
Sponsor Name will be prominently
displayed on all screens surrounding the
Midwest Street back lot

— ❖ —
VIP discounts & priority invitations to
other “Winemasters” dinners throughout
the year

SATURDAY, MAY 19 2018 • WARNER BROS. STUDIO



SPONSOR PACKAGES

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to live full, productive lives by funding research and development, promoting individualized treatment and ensuring access to high-quality, specialized care.

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. We will not rest until we have a cure for all people living with CF.

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now about 40.



An important note on attendance at foundation events to reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends that all people with CF maintain a safe 6-foot distance from each other at all times while attending an outdoor Foundation-sponsored event.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 12 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email info@cff.org or call 800 FIGHT-CF.



SATURDAY, MAY 19 2018 • WARNER BROS. STUDIO