MORTENSON CONSTRUCTION

Breath of Life Gala

November 21, 2015
Benefiting the Cystic Fibrosis Foundation
Please join us at the premier fundraising event in the Twin Cities!

The Mortenson Construction Breath of Life Gala is a formal affair for a great cause. On this night we will come together as a community to raise funds to help extend the lives of those living with cystic fibrosis.

The evening includes a silent auction, live auction, banquet, dancing, a live band, and a whole lot of fun. During the program we will pay tribute to our Angela Warner Friend of the Foundation and our Corporate Friend of the Foundation. These well deserving honorees have contributed their time, resources, and funds to help us find a cure for this disease. We are so excited to once again bring together over 700 friends and supporters of the cystic fibrosis community on the 21st of November, 2015 to make CF stand for “Cure Found”.

Join us!

• 2015 Mortenson Construction Breath of Life Gala •
WHAT IS
Cystic Fibrosis?

Cystic fibrosis is an inherited chronic disease that affects the lungs and digestive system of about 30,000 children and adults in the United States (70,000 worldwide). A defective gene and its protein product cause the body to produce unusually thick, sticky mucus that clogs the lungs and leads to life-threatening lung infections, and obstructs the pancreas and stops natural enzymes from helping the body break down and absorb food. In the 1950s, few children with cystic fibrosis lived to attend elementary school. Today, an increasing number of people with CF are living well into adulthood and leading healthy lives, pursuing careers, getting married and having children of their own.

Symptoms of Cystic Fibrosis
People with CF can have a variety of symptoms, including: very salty-tasting skin; persistent coughing, at times with phlegm; frequent lung infections; wheezing or shortness of breath; and poor growth or weight gain in spite of a good appetite.

Statistics
About 1,000 new cases of cystic fibrosis are diagnosed each year. More than 70% of patients are diagnosed by age two. Approximately half of all people with CF in the United States are age 18 or older. The median predicted age of survival for a person with CF is in the early 40s.
Adding Tomorrows
The Cystic Fibrosis Foundation is the world’s leader in the search for a cure for cystic fibrosis. We fund more CF research than any other organization and nearly every CF drug available today was made possible because of Foundation support. We are a nonprofit donor-supported organization dedicated to attacking cystic fibrosis from every angle. Our focus is to support the development of new drugs to fight the disease, improve the quality of life for those with CF, and ultimately to find a cure. The Foundation’s drug development success has been recognized by Harvard Business School and by publications such as Forbes, Discover magazine, and The Wall Street Journal. The Cystic Fibrosis Foundation is one of the most efficient organizations of its kind and is an accredited charity of the Better Business Bureau’s Wise Giving Alliance.

Hope in Action
Until we end this disease, our team will work tirelessly to extend and enhance life for those with cystic fibrosis by functioning as: Research pioneers, blazing new trails in drug development; Fund-raisers, securing the money needed to support the fight against CF; Advocates, keeping CF a top priority in government, industry and research; Stewards, using your donations to help fuel the creation of new drugs; Caregivers, linking patients and families to specialized CF care; and Helping hands, offering support, information and resources.

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Building on Success

When the Foundation was established in 1955, children with CF rarely lived long enough to attend elementary school. Due in large part to the Foundation’s aggressive investments in innovative research and comprehensive care, many people with the disease can now expect to live into their 30s, 40s and beyond.

In 1989, CF Foundation-supported scientists discovered the defective gene that causes cystic fibrosis – a monumental breakthrough on the road to a cure. In 2012, the FDA approved the groundbreaking drug Kalydeco, the first drug to treat the underlying cause of CF in a small group of people with the disease. The success of Kalydeco led to the development and the eventual approval in July 2015 of the drug Orkambi. Orkambi, which also treats the defective protein that causes CF, will potentially benefit up to half of all people living with CF.

Still Making Progress

We are proud of our achievements. However, our work is not finished. Our Foundation is dedicated to finding a cure for all people living with CF.

Please join us in our search for a cure by sponsoring the 2015 Mortenson Construction Breath of Life Gala.
1. The Foundation is adding tomorrows.
When the Foundation was established, children born with cystic fibrosis were not expected to live long enough to attend elementary school. Today, thanks to research and care supported by the Foundation, many people with CF are living into their 30s, 40s and beyond.

2. The Foundation is leading the quest for new treatments and a cure.
The Foundation has raised and committed hundreds of millions of dollars to help develop CF drugs and therapies. Virtually every approved CF drug available today was made possible because of Foundation support, and research to find a cure is more promising than ever before.

3. The Foundation is making history.
Foundation-backed researchers discovered the defective gene that causes CF in 1989. In 2012, the FDA approved the first drug to treat the underlying cause of cystic fibrosis for a small segment of the CF population. This marks a historic breakthrough for the entire CF community, and the science behind the drug has opened exciting new doors to research and development that may eventually lead to a cure for all people living with CF.
4. The Foundation is efficient.
The Foundation is an accredited charity of the Better Business Bureau’s Wise Giving Alliance, meeting all of its Standards for Charitable Accountability. We take great pride in being one of the most efficient and effective organizations of our kind, and are careful stewards of every dollar raised in support of our mission.

5. The Foundation is making a difference.
Today, approximately half of all people with CF are age 18 or older, thanks to wise investments made by the Foundation in research and comprehensive care.
2015 BREATH OF LIFE GALA

Sponsorship Levels

TITeL SPONSOR - $35,000 ($29,151 Tax Deductible)

• Exclusive title naming of the event
• Recognition as Title Sponsor on all event publications, including Breath of Life Gala website, save the date, invitation, and CF Foundation Minnesota/ Dakotas Chapter e-newsletter (if secured by printing date)
• Full-page acknowledgment in the event program that may be used to pay tribute to an honoree or to communicate your company’s philanthropic activities
• Three select VIP tables of ten at the event
• Exclusive menu options at the Breath of Life Gala banquet
• Suite accommodations at event site
• Fifteen Hyatt Regency hotel stay certificates, valued up to $100.00 per certificate
• Validated parking for event attendees, up to thirty attendees
• Company logo displayed during silent auction and banquet
• Delivery of all items purchased in the live and silent auction to your home or business after the event

PRESENTING SPONSOR - $20,000 ($16,380 Tax Deductible)

• Recognition as Presenting Sponsor on all event publications, including Breath of Life Gala website, save the date, invitation, and CF Foundation Minnesota/ Dakotas Chapter e-newsletter (if secured by printing date)
• Full-page acknowledgment in the event program that may be used to pay tribute to an honoree or to communicate your company’s philanthropic activities
• Two select VIP tables of ten at the event
• Exclusive menu options at the Breath of Life Gala banquet
• Ten Hyatt Regency hotel stay certificates, valued up to $100.00 per certificate
• Validated parking for event attendees, up to twenty attendees
• Company logo displayed during silent auction and banquet
• Delivery of all items purchased in the live and silent auction to your home or business after the event

PLATINUM SPONSOR - $15,000 ($11,380 Tax Deductible)

• Recognition as Platinum Sponsor on all event publications, including Breath of Life Gala website, save the date, invitation, and CF Foundation Minnesota/ Dakotas Chapter e-newsletter (if secured by printing date)
• Full-page acknowledgment in the event program that may be used to pay tribute to an honoree or to communicate your company’s philanthropic activities
• Two select VIP tables of ten at the event
• Exclusive menu options at the Breath of Life Gala banquet
• Ten Hyatt Regency hotel stay certificates, valued up to $100.00 per certificate
• Validated parking for event attendees, up to twenty attendees
• Company logo displayed during silent auction and banquet
• Delivery of all items purchased in the live and silent auction to your home or business after the event

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Sponsorship Levels

GOLD SPONSOR - $10,000
($8,190 Tax Deductible)

- Recognition as Gold Sponsor on all event publications, including but not limited to the Breath of Life Gala website, save the date, invitation, and the CF Foundation Minnesota/Dakotas Chapter e-newsletter (if secured by printing date)
- Full-page acknowledgment in the event program that may be used to pay tribute to an honoree or to communicate your company’s philanthropic activities
- One select VIP table of ten at the event
- Exclusive menu options at the Breath of Life Gala banquet
- Five Hyatt Regency hotel stay certificates, valued up to $100.00 per certificate
- Validated parking for event attendees, up to ten attendees
- Company logo displayed during silent auction and banquet

SILVER SPONSOR - $5,000 ($4,274 Tax Deductible)

- Recognition as Silver Sponsor on all event publications, including but not limited to the Breath of Life Gala website, save the date, invitation, and the CF Foundation Minnesota/Dakotas Chapter e-newsletter (if secured by printing date)
- Half-page acknowledgment in the event program that may be used to pay tribute to an honoree or to communicate your company’s philanthropic activities
- Six seats at the event
- Validated parking for event attendees, up to six attendees
- Company logo displayed during silent auction and banquet

65 ROSES SPONSOR - $3,000 ($2,758 Tax Deductible)

- Recognition as 65 Roses Sponsor on all event publications, including but not limited to the Breath of Life Gala website, save the date, invitation, and the CF Foundation Minnesota/Dakotas Chapter e-newsletter (if secured by printing date)
- Quarter-page acknowledgment in the event program that may be used to pay tribute to an honoree or to communicate your company’s philanthropic activities
- Two seats at the event
- Validated parking for event attendees, up to two attendees
- Company logo displayed during silent auction and banquet

PROGRAM BOOK

Full-page Acknowledgment - $1,500 (Fully Tax-Deductible)
Half-page Acknowledgment - $1,000 (Fully Tax-Deductible)
Quarter-page Acknowledgment - $500 (Fully Tax-Deductible)
Recognition Levels

- Title - $35,000
- Presenting - $20,000
- Platinum - $15,000
- Gold - $10,000
- Silver - $5,000
- 65 Roses - $3,000
- Full-page Acknowledgment - $1,500
- Half-page Acknowledgment - $1,000
- Quarter-page Acknowledgment - $500
- Bid for the Cure - $___________

Sponsor Information:

Person or Organization (as it should be listed in printed materials):

__________________________________________________________

Individual Authorizing Sponsorship: ____________________________

Signature: ___________________________________________________

Address: _____________________________________________________

City, State, Zip: ______________________________________________

Phone: _______________________________________________________

FAX: _________________________________________________________

Email: _________________________________________________________

Method of Payment:
- Enclosed is my check payable to the Cystic Fibrosis Foundation Attn: GALA 2015
- Please bill my credit card:
  - MasterCard   - Visa   - American Express   - Discover

Name as it appears on card: _______________________________________

Signature: _____________________________________________________

(Account #: ________________________ Exp. Date: ________________)

(This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number below the stated and agreed upon amount.)

(Account #: ________________________ Exp. Date: ________________

(The credit card information on the bottom of this form will be securely destroyed immediately after processing.)

Please return completed form and payment to:

Cystic Fibrosis Foundation
Attn: Rachel Larsen - Gala
100 North Sixth Street, Suite 604A
Minneapolis, MN  55403
Phone: 651-631-3290 • Fax: 651-631-3296 • Email: rlarsen@cff.org

• 2015 Mortenson Construction Breath of Life Gala •
Save the Date

2016 MORTENSON CONSTRUCTION
BREATH OF LIFE GALA

November 19, 2016

• Cystic Fibrosis Foundation •
IMPORTANT NOTE ON ATTENDANCE AT FOUNDATION EVENTS:

To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation’s attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 15 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public’s continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email info@cff.org or call 800 FIGHT-CF.