

*The 22<sup>nd</sup> Annual*



AN EVENING WITH  
**MASTER  
CHEFS**  
CYSTIC FIBROSIS FOUNDATION

*Sunday, February 25, 2018*

*The Durham Convention Center*

*Durham, NC*

*Benefiting the Cystic Fibrosis Foundation*

*Sponsorship Opportunities*

*An Evening with Master Chefs, will celebrate its 22nd year in 2018. This premier event will once again be held at the graciously elegant Durham Convention Center on Sunday, February 25, 2018. Renowned Chefs from the Triangle will present five courses of unequaled gastronomy. Each course will be complemented by specially selected wines.*

*The evening will begin at 5:00 pm with a cocktail hour and silent auction. During dinner, guests will be introduced to the chefs who have created this year's unforgettable feast. There will also be live music, a featured guest, as well as sought after live auction items.*

*We hope you will join us for this fabulous evening benefiting The Cystic Fibrosis Foundation. The Foundation is results driven and is an accredited charity of the Better Business Bureau's Wise Giving Alliance. We are fortunate to have three CF care and research centers in this area - the University of North Carolina at Chapel Hill, Duke University Medical Center & Wake Forest University Baptist Medical Center.*



# *An Evening with Master Chefs*

## *Sponsorship Opportunities*

### *Overview*

The 22nd annual **An Evening with Master Chefs**, benefiting the Cystic Fibrosis Foundation, will be held Sunday, February 25, 2018 at The Durham Convention Center. Renowned Triangle chefs will prepare a five-course meal, complete with wine pairings, specially designed for this affair. The evening will begin with cocktails and will include both live and silent auction packages.

### *Presenting Sponsor-\$20,000*

*\$18,380 of your contribution is tax deductible*

- ◆ Transportation to and from the event
- ◆ Your company name and logo on event website page and Carolinas chapter newsletter.
- ◆ Personal tableside visits by Master Chefs and CF community leaders throughout the evening.
- ◆ Your company name and logo displayed at the event
- ◆ Half-page acknowledgement with your company name and logo in the dinner program
- ◆ Three tables of ten at the event-Priority Placement
- ◆ Six tickets to the VIP reception
- ◆ Company Name and logo on tables
- ◆ Invitation for two to attend VLC

### *VIP Reception Sponsor- \$15,000*

*\$14,450 is tax-deductible*

- ◆ Your company name and logo on event website page
- ◆ Speaking Opportunity at VIP Reception
- ◆ Half page acknowledgement with your company name in the dinner program
- ◆ Premiere Seating for One table of ten at the event
- ◆ Ten tickets to the VIP reception
- ◆ Company Name and logo on table sign

### *Elite Table Sponsor - \$10,000*

*\$9,530 of your contribution is tax deductible*

- ◆ Your company name and logo on event website with link
- ◆ Personal tableside visits by Master Chefs and CF community leaders
- ◆ Half page acknowledgement with your company name in the dinner program
- ◆ One table of ten at the event
- ◆ Two tickets to the VIP reception
- ◆ Company name and logo on table

# *An Evening with Master Chefs*

## *Sponsorship Opportunities*

*Continued*

### *Social Table Sponsor-\$7,500*

*\$7,030 of your contribution is tax deductible*

- ◆ Personal tableside visits by Master Chefs and CF community leaders
- ◆ Half page acknowledgement with your company name in the dinner program
- ◆ One table of ten at the event
- ◆ Two tickets to the VIP reception
- ◆ Company name on table

### *Capture the Moment Sponsor-\$5,000 (1 Opportunity Available)*

*\$4,800 of your contribution is tax deductible*

- ◆ Your company name and logo in the border on all photo booth photos
- ◆ Half page acknowledgement with your company name in the dinner program
- ◆ Company name and logo at the Photo Booth
- ◆ Four seats at the event
- ◆ Two tickets to the VIP reception

### *Technology or Entertainment Sponsor- \$5,000*

*\$4,800 of your contribution is tax deductible*

- ◆ Your company name and logo on event website page
- ◆ Acknowledgement throughout the evening associated with technology or entertainment
- ◆ Acknowledgement with your company name and logo in the dinner program
- ◆ Four Seats at the event
- ◆ Two tickets to the VIP reception

### *Executive Corporate Table Sponsor- \$5,000*

*\$4,530 of your contribution is tax deductible*

- ◆ Your company name and logo on event website page
- ◆ Quarter-page acknowledgment with your company name in the dinner program
- ◆ One table of ten at the event
- ◆ Company name and logo on the table
- ◆ Two tickets to the VIP reception

### *Corporate Table Sponsor- \$3,000*

*\$2,530 of your contribution is tax deductible*

- ◆ Quarter-page acknowledgment with your company name in the dinner program
- ◆ One table of ten at the event
- ◆ Company name on the table
- ◆ Two tickets to the VIP reception

# *An Evening with Master Chefs*

## *Sponsorship Opportunities*

*Continued*

### *CF Family and Medical Community Table- \$2,000*

*\$1,550 of your contribution is tax deductible*

- ◆ Recognition in the dinner program
- ◆ One table of ten at the event

### *CF Community (CF Families and Medical Community) Table Sponsor- \$1,000*

*\$1,000 of your contribution is tax deductible*

- ◆ Company name on a CF Family or Medical Community table
- ◆ Recognition in dinner program
- ◆ No seats at the event

### *Party of Four Sponsor- \$1,200*

*\$1,020 of your contribution is tax deductible*

- ◆ Recognition in dinner program
- ◆ Four seats for dinner at the event

### *Party of Two Sponsor- \$600*

*\$510 of your contribution is tax deductible*

- ◆ Recognition in dinner program
- ◆ Two seats for dinner at the event

### *Individual Ticket - \$225*

*\$180 of your contribution is tax deductible*

- ◆ One seat for dinner at the event

**Important Note on Attendance at Foundation Events:** To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

*The Cystic Fibrosis Foundation has unrestricted financial reserves of about 12 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email [info@cff.org](mailto:info@cff.org) or call 800 FIGHT-CF.*

**Financial information about this organization and a copy of its license to solicit are available from the State Licensing Branch at 888-830-4989. This license is not an endorsement by the State.**



## The Cystic Fibrosis Foundation's Mission

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensuring access to high-quality, specialized care.

## About Cystic Fibrosis.

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now about 40. While people with CF are living longer than in the past, we still lose precious young lives every day.

## About the Cystic Fibrosis Foundation.

Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. We will not rest until we have a cure for all people living with CF.

## Why Support The Cystic Fibrosis Foundation?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for *all* people living with CF.

## Research Advances

Drugs that treat the genetic cause of CF are rapidly becoming available to more individuals as a result of the Foundation's efforts. There are now two FDA-approved therapies that treat the basic defect in cystic fibrosis for more than half of the population, Kalydeco® and Orkambi®. For the first time ever, children born today who can be treated with Kalydeco or Orkambi have the possibility of a future free from hospitalizations and a complex daily care regimen. Perhaps most exciting, more and more people will be helped by these treatments in coming years. In fact, by 2026, we expect that close to 95 percent of people with CF will benefit from drugs that work as well or better than Kalydeco



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