

*Serving up hope since 2005*

15<sup>TH</sup> ANNUAL



**CYSTIC FIBROSIS FOUNDATION**

*Served Up by*



**bakertilly**

now, for tomorrow.

**MARCH 2, 2019**

7:00 PM – Midnight

**NATIONAL BUILDING MUSEUM**

401 F Street NW, Washington, D.C.

All guests must be 21+

## ABOUT CYSTIC FIBROSIS

Cystic fibrosis is a rare, genetic, life-shortening disease that affects every organ in the body and makes breathing difficult. Some people with the disease say it's like breathing through a narrow straw. In people with CF, a defective gene causes a thick buildup of mucus in the lungs, pancreas and other organs. In the lungs, the mucus clogs the airways and traps bacteria, leading to life-threatening lung infections. Sixty years ago, most children did not live long enough to attend elementary school, but thanks to Foundation-based research and care, the median survival age of people with CF is now about 40.



## OUR MISSION

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatments, and ensuring access to high-quality, specialized care.

## WHY SUPPORT THE CF FOUNDATION?

Many people with CF are living long enough to realize their dreams of attending college, pursuing careers, getting married, and having children. This is due in large part to the work of the Foundation and the amazing CF community. We helped discover the gene that causes CF, created a state-of-the-art model for CF care, and have funded groundbreaking research. But we're not done. We are working every day to build on this incredible momentum, and we won't stop until there is a cure for all people living with CF.

HELP US CELEBRATE THIS  
**MILESTONE!**



# JOIN US AT **THE BEST** CRAFT BEER & FOOD EVENT IN TOWN — **DC BREWER'S BALL**

*Served Up by Baker Tilly*

*Serving up hope for a cure, one pint at a time since 2005*

**BREWER'S BALL** has earned its reputation as **the craft beer event of the season**, hosting **over 40 popular breweries and 30 delicious restaurants**. Guests enjoy unlimited samplings of handcrafted beers and tastes of the best local cuisine.

Dance the night away with live entertainment and bid on unique silent and live auction items and experiences while helping us raise funds to find a cure for cystic fibrosis. Take advantage of this annual tradition by inviting your family, friends and clients to enjoy handcrafted brews and signature samplings from the hottest eateries in D.C.

If there's one thing we can guarantee – you won't leave hungry or thirsty. Act early to sponsor or attend – this event is guaranteed to sell out!



**CASEY**

WE DON'T WANT TO TREAT CF, WE WANT TO **END CF** FOR EVERYONE, INCLUDING THOSE WITH RARE OR NONSENSE MUTATIONS, LIKE CASEY.



Like us on Facebook – Brewer's Ball  
Follow us on Twitter and Instagram @dcbrewersball #dcbrewersball

For more information about sponsorship, tickets or other forms of participation, please contact:

**CHELSEA DIRECTOR, Senior Development Manager**  
301-215-7428 | cdirector@cff.org



# SPONSORSHIP LEVELS



## 'SERVED UP' SPONSOR \$30,000 (\$25,000 tax-deductible)—1 available

**SOLD OUT!**

- Your company listed as The 15th Annual Brewer's Ball Served Up by (Your Company)
- Thirty (30) VIP guest admissions and twenty (20) guest admissions for Brewer's Ball
- Company logo on all event promotional materials
- Digital acknowledgement to be displayed on the screens at the event
- Recognition in On Tap Magazine and special mention with on-air radio and media partners
- Display space at event, to include a 6-foot table and signage, with opportunity to distribute approved company-branded materials to up to 1,300 people
- Company logo projected on the columns at the National Building Museum
- Round-trip limousine service for 10 the evening of the event



## PRESENTING SPONSOR \$20,000 (\$17,600 tax-deductible)—2 available

- Presenting sponsor recognition for the event, i.e. The 15th Annual Brewer's Ball Presented by (Your Company)
- Twenty (20) VIP guest admissions and ten (10) guest admissions for Brewer's Ball
- Digital acknowledgement to be displayed on the screens at the event
- Company logo on all event promotional materials
- Company logo projected on the columns at the National Building Museum



## SUPPORT AT THE \$15,000 LEVEL (\$13,300 tax-deductible)—4 available

- Twenty (20) VIP guest admissions to Brewer's Ball
- Digital acknowledgement to be displayed on the screens at the event
- Company logo on all event promotional materials
- Choice of:
  - **VIP Sponsor:** Branding as sponsor of the VIP area – 2 available
  - **Tasting Glass Sponsor:** Logo etched on all event tasting glasses – 1 available
  - **Coaster Sponsor:** Branding on all coasters at the event – 1 available



## SUPPORT AT THE \$10,000 LEVEL (\$9,150 tax-deductible)—5 available

- Ten (10) VIP guest admissions to Brewer's Ball
- Digital acknowledgement to be displayed on the screens at the event
- Company logo on all event promotional materials
- Choice of
  - **Station Sponsor:** Branding as sponsor of the event tasting stations – logo and support listed on all station signs and cocktail napkins – 2 available
  - **Mission Signage Sponsor:** Signs featuring photos of people with cystic fibrosis displayed throughout the room, with your logo – 2 available
  - **Water Bottle Sponsor:** Branded water bottles at all water stations – 1 available



## HOPS SPONSOR \$5,000 (\$4,320 tax-deductible)

- Eight (8) VIP guest admissions to Brewer's Ball
- Digital acknowledgement to be displayed on the screens at the event



## BARLEY SPONSOR \$3,000 (\$2,440 tax-deductible)

- Eight (8) general admission tickets to Brewer's Ball
- Listing at event

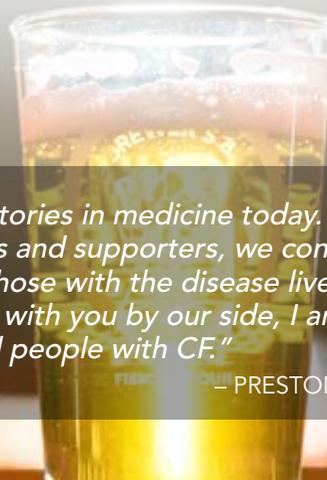


## ACKNOWLEDGEMENT Digital Acknowledgement \$500 (fully-tax-deductible)



## INDIVIDUAL ADMISSION\* \$150 (\$80 tax-deductible)

- Admission to Brewer's Ball (7pm to midnight)
- \*No hard copy tickets will be distributed. Check in at registration upon arrival. Final event details will be emailed the week of the event.*



*"Cystic fibrosis is one of the most amazing stories in medicine today. Thanks to our remarkable community of dedicated friends and supporters, we continue to make progress in our quest to end CF and help those with the disease live better lives today. There is more work ahead of us but, with you by our side, I am confident we will achieve our shared goal of a cure for all people with CF."*

— PRESTON CAMPBELL, II, M.D.

**DESPITE TREMENDOUS PROGRESS, WE ARE NOT YET DONE.** We have extended life spans considerably, but many people with CF still die at a young age, even as children. Our story will not be finished until we have achieved normal life spans and have a cure for **100%** of people with CF. Supporters of events such as Brewer's Ball help us get closer and closer to the cure. **We need your support now as much as ever before to reach that goal.**

## SPONSORSHIP REPLY CARD

### SPONSORSHIP

- 'SERVED UP' SPONSOR \$30,000** (\$25,550 tax-deductible) — **SOLD OUT!**
- PRESENTING SPONSOR \$20,000** (\$17,600 tax-deductible) — 2 available
- VIP SPONSOR \$15,000** (\$13,300 tax-deductible) — 2 available
- TASTING GLASS SPONSOR \$15,000** (\$13,300 tax-deductible) — 1 available
- COASTER SPONSOR \$15,000** (\$13,300 tax-deductible) — 1 available
- STATION SPONSOR \$10,000** (\$9,150 tax-deductible) — 2 available
- MISSION SIGNAGE SPONSOR \$10,000** (\$9,150 tax-deductible) — 2 available
- WATER BOTTLE SPONSOR \$10,000** (\$9,150 tax-deductible) — 1 available
- HOPS SPONSOR \$5,000** (\$4,320 tax-deductible)
- BARLEY SPONSOR \$3,000** (\$2,440 tax-deductible)
- DIGITAL ACKNOWLEDGEMENT \$500** (fully-tax-deductible)
- INDIVIDUAL ADMISSION\* \$150** (\$80 tax-deductible)

\*No hard copy tickets will be distributed. Check in at registration upon arrival. Final event details will be emailed the week of the event.

- I am unable to attend but would like to contribute a 100% tax-deductible contribution of \$ \_\_\_\_\_

### CONTACT INFORMATION

Individual or Organization (as it should appear in printed materials)

Point of Contact \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Individual Authorizing Sponsorship \_\_\_\_\_

Signature \_\_\_\_\_

**Method of Payment.** All payments are due to the CF Foundation by February 15, 2019.

- Enclosed is my check payable to the Cystic Fibrosis Foundation
- Please charge my credit card:
- MasterCard       Visa       American Express       Discover
- Please send me an Invoice

Amount \$ \_\_\_\_\_ Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name as it Appears on Card \_\_\_\_\_

Signature of Cardholder \_\_\_\_\_

*This signature authorizes the Cystic Fibrosis Foundation to charge the credit card number above, for the stated and agreed-upon amount. The credit card information on the bottom of this form will be securely destroyed immediately after processing.*

Please mail with payment to:

**CYSTIC FIBROSIS FOUNDATION**  
Metropolitan Washington, D.C. Chapter  
Attn: Chelsea Director  
4550 Montgomery Avenue, Suite 350N | Bethesda, MD 20814  
301.657.8444

Please retain a copy for your records.

To purchase online please visit [www.dcbrewersball.org](http://www.dcbrewersball.org)



CYSTIC FIBROSIS FOUNDATION

Served Up by **bakertilly**  
now, for tomorrow.

## COMMITTEE CO-CHAIRS

Dennis & Jennifer O'Leary  
Lynn Rudolf

## 2019 BREWER'S BALL COMMITTEE

Adam Gershowitz	Darryl Diamond	Lisa Newman
Ashliegh Kades	Dave & Laurie Ehrlich	Lise Courtney D'Amico
Bill Debaun	Ed Durbin	Lowell Aplebaum
Brandon Baseman	Ellen Bryan	Mark Mann
Brian Lacey	Ellie & John Shorb	Mark O'Leary
Brian D. Kaider	Jack Shorb	Mark Wardzinski
Cait Stadler	Jason Oltmanns	Peter Fritsch
Caitlin Holzem	Jennifer Currie	Russell Lacey
Carla Spittler	Jessica Nardi	Tim Nardi
Casey Saunders	Joanna Heaney	Tiffany Horrigan
Catherine Nardi	Kohler Brafford	Terry Mahoney
Chris Mula	Korey Paff	Tony Abreu
Christian Layke	Lisa Fraizer	Zachary Turkheimer



### CYSTIC FIBROSIS FOUNDATION | METROPOLITAN WASHINGTON, D.C. CHAPTER

4550 Montgomery Avenue, Suite 350N | Bethesda, MD 20814  
(301) 657-8444 | [www.metrodc.cff.org](http://www.metrodc.cff.org)

**Important Note on Attendance at Foundation Events:** To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its 2018 budgeted expenses following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a cure for this fatal disease, fund development of new therapies, and help all people with CF live full, productive lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.