2017 Sponsorship Opportunities
Louisville’s Premier
Celebrity Dinner Party
CYSTIC FIBROSIS FOUNDATION
Hosted by Hall of Fame Coach Denny Crum & Susan Sweeney Crum

Saturday, February 25, 2017
6:00 pm
Louisville Marriott Downtown
280 West Jefferson Street

Kentucky/West Virginia Chapter
1941 Bishop Lane, Suite 108
Louisville, KY 40218
800.526.8126
Fax: 502.454-8442
rhans@cff.org
Event Details

Saturday, February 25, 2017
Louisville Marriott Downtown
280 West Jefferson Street
6:00 p.m.

Hosted by Hall of Fame Coach Denny Crum and Susan Sweeney Crum

Guests will enjoy dinner, open bar, live and silent auctions, music, and dancing at the end of the program. Each table will be assigned a local celebrity host.

What is Cystic Fibrosis?

Cystic Fibrosis (CF) is a complex, genetic disease that affects about 30,000 children and young adults in the United States. There are also 10 million Americans that are symptomless carriers of the defective gene. Despite the increasing average lifespan for individuals with CF, CF remains fatal. CF is caused by a defective gene that causes the body to produce abnormally thick, sticky mucus. This mucus can impair digestion and clog the airways, leading to fatal lung infections. Currently, there is no cure.

About the Cystic Fibrosis Foundation

The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatments, and ensuring access to high quality, specialized care.

The CF Foundation pioneered a successful “venture philanthropy” business model to drive drug development for CF. Using the same results-driven approach of a for-profit company, the CF Foundation created a robust pipeline of potential therapies that target the disease from every angle, including treatments targeting the underlying cause of CF. Money buys science and science buys lives! Your money buys improved length and quality of life for people with CF, specialized care centers to meet the unique needs of CF patients, and cutting-edge science to fuel the discovery and development of new CF therapies.

Charity watchdog organizations have given high ratings to the Cystic Fibrosis Foundation for its sound fiscal management and governance. The Foundation is an accredited charity of the Better Business Bureau's Wise Giving Alliance, meeting all of its Standards for Charity Accountability.

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation’s attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.
Why Donate?

The Cystic Fibrosis Foundation is an organization like no other. When you support the Foundation, you can…

…**make a difference in the lives of people with this disease today.** Dramatic improvements in the length and quality of life for people with CF are the direct result of the Foundation’s investments in quality care and research. In the 1950s, few children with cystic fibrosis lived to attend elementary school. Today, many people with the disease are living into their 30s, 40s and beyond.

…**join the team that is making tremendous strides toward a cure** and control for cystic fibrosis, a life-threatening genetic disease that affects 30,000 children and adults in the United States. Each day, we get closer to finding a cure, but we need more people to support this effort to reach our goal.

…**contribute to scientific advances that are making history.** Foundation-supported scientists discovered the cystic fibrosis gene in 1989 — a monumental breakthrough on the road to a cure. In 2012, the Foundation’s innovative approach to research led to the first FDA-approved drug that treats the underlying cause of the disease for a small segment of CF patients.

…**rest assured your contributions will be used wisely.** The Foundation is an accredited charity of the Better Business Bureau’s Wise Giving Alliance, meeting all of its Standards for Charitable Accountability. We take great pride in being one of the most efficient and effective organizations of our kind, and are careful stewards of every dollar raised in support of our mission.

…**become part of an organization that is making headlines.** The Foundation has been recognized by *Forbes, BusinessWeek, USA Today* and *The New York Times* for its innovative approach to research.

…**help fund medical research that will not only benefit cystic fibrosis** but could benefit those who suffer from a range of other diseases as well, including chronic sinusitis, inflammatory bowel disease, Duchenne muscular dystrophy and spinal muscular atrophy.

…**have an impact locally.** The Foundation funds and accredits a nationwide network of 110 CF care centers, which provide vital resources and support to patients and families in your community.

You Can Make a Difference...

The public’s continued support of our mission helps to find a cure and improve the lives of those with CF. Because the Foundation receives no federal funding, we depend on the generosity of individual donors, corporations and foundations.

Revenue raised at the Celebrity Dinner Party will help support vital research, care and education programs. All to help those living with cystic fibrosis!

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The Cystic Fibrosis Foundation has unrestricted financial reserves of about 13 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public’s continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email info@cff.org or call 800-FIGHT-CF.
Sponsorship Levels

49th Annual Celebrity Dinner Party
February 25, 2017

Exclusive Championship Title Sponsor - $30,000 ($26,835 Tax Deductible)

- Company name in event title (Your Company Name Here Cystic Fibrosis Celebrity Dinner Party)
- Two (2) VIP tables (20 guests) with VIP Seating and VIP Celebrity Host - includes dinner and full bar
- Opportunity for Company Representative to offer a “Special Welcome” at the event
- Company representative to present the “Kristina Witten Hope Award” during the event
- Champagne Toast & VIP gift bags for all 20 table guests
- Prominent audio and visual recognition at the event—front of event program and event video
- Company logo included on event advertising—including billboard, and other print and digital media
- Company banner to be displayed prominently at event (company to provide banner)
- Special gift from Coach Denny Crum in the center of the company VIP tables
- Display benefits with opportunity to distribute company-branded materials in a prominent location
- Acknowledgement in Social Media Postings and on Chapter website
- One (1) Marriott Suite with overnight accommodations for the night of the event
- Recognition on post-event thank-you, 1/4 page advertisement in The Courier-Journal

Hall of Fame VIP Sponsor - $10,000 ($7,455 Tax Deductible)

- Two (2) VIP tables (20 guests) with VIP Seating and VIP Celebrity Host— includes dinner and full bar
- Champagne Toast & VIP gift bags for all 20 table guests
- Prominent audio and visual recognition at the event
- Company logo included on event advertising—including billboard, and other print media
- Company banner to be displayed prominently at event (company to provide banner)
- Special gift from Coach Denny Crum in the center of the company VIP tables
- Display benefits with opportunity to distribute company-branded materials in a prominent location
- Company listed as an “After-Party” Sponsor
- Acknowledgement in Social Media Postings and on Chapter website
- Recognition on post-event thank-you, 1/4 page advertisement in The Courier-Journal

Three-Point VIP Sponsor - $5,000 ($3,995 Tax Deductible)

- One table of ten (10 guests) with VIP Seating— includes dinner and full bar
- Audio and visual recognition at the event
- Company banner to be displayed prominently at event (company to provide banner)
- Special gift from Denny Crum in the center of the company VIP table
- Acknowledgement in Social Media Postings
- Display benefits with opportunity to distribute company-branded materials in a prominent location

Corporate Table - $2,500 ($1520 Tax Deductible)

- One table of ten (10 guests) - includes dinner and full bar
- Acknowledgement in Social Media Postings
- Audio and visual recognition at the event
Recognition Levels
[ ] Exclusive Championship Title Sponsor $30,000 ($26,835 tax deductible)
[ ] Hall of Fame VIP Sponsor: $10,000 ($7,455 tax deductible)
[ ] Three-Point VIP Sponsor: $5,000 ($3,995 tax deductible)
[ ] Corporate Table Sponsor: $2,500 ($1,520 tax deductible)
[ ] Donation $____________________

Sponsor Information
Person or Organization______________________________
(as it should be listed in printed materials)
Individual Authorizing Sponsorship__________________________
Signature____________________________________________________________________
Address_____________________________________________________________________
City / State / Zip____________________________________________________________
Phone_________________________________Fax________________Email____________________

Sponsorship Benefits
Do you plan to attend the event?  [ ] Yes  [ ] No

Method of Payment
[ ] Enclosed is my check payable to the Cystic Fibrosis Foundation
[ ] Please invoice me at the above address
[ ] Please bill my credit card:  [ ] MasterCard  [ ] Visa  [ ] AMEX  [ ] Discover
   Name as it appears on card ______________________________________________________
   Signature _____________________________________________________________________
   Account #_________________________Exp. Date________________

Please return completed forms to Cystic Fibrosis Foundation:
Mail: 1941 Bishop Lane, Suite 108, Louisville, KY 40218
Fax: (502) 454-8442

Your contribution will help support vital research, care and education programs.