



BREWER'S BALL

CYSTIC FIBROSIS FOUNDATION

-serving up hope since 2005

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SATURDAY, MARCH 4, 2017

7:00 PM – 12:00 AM

National Building Museum | 401 F Street NW, Washington, DC

All guests must be 21+

CO-CHAIRS

Dennis & Jennifer O'Leary | Lynn Rudolf

JOIN US AT **THE BEST** CRAFT BEER & FOOD EVENT IN
TOWN — **DC BREWER'S BALL**



CASEY

"OUR SON CASEY WAS DIAGNOSED WITH CF WHEN HE WAS 5 WEEKS OLD, WHEN HE IMMEDIATELY BEGAN INTENSE TREATMENTS OF PHYSICAL THERAPY AND MEDICATIONS JUST TO STAY ALIVE. JUST AS CASEY DOES NOT GET TO TAKE A BREAK FROM HIS TWICE DAILY PHYSICAL THERAPY, HIS NEBULIZER TREATMENTS, HIS 30+ PILLS A DAY, HIS NAGGING COUGH AND STOMACH PAIN, WE CANNOT TAKE A BREAK FROM FIGHTING THIS DISEASE. WE ARE MORE HOPEFUL THAN EVER THAT WE WILL ONE DAY FIND A CURE FOR THIS DISEASE – BUT WE NEED YOUR HELP TO GET THERE!"

– Jennifer and Dennis O'Leary, Co-Chairs & Parents of Casey O'Leary

WHY **SUPPORT** THE CYSTIC FIBROSIS FOUNDATION?

Cystic fibrosis is a rare, genetic disease that progressively limits the ability to breathe and tragically shortens lives. In the 1950s, children with CF rarely lived long enough to attend elementary school.

Today, because of advances in research and care made possible by the Cystic Fibrosis Foundation, the median predicted age of survival is about 40.

The CF Foundation is a proven leader in the field of rare disease research, which has historically been underfunded by the government and pharmaceutical industry. The Foundation is recognized globally for its unprecedented and tenacious efforts in combatting this rare disease. Through our venture philanthropy model, we are able to invest in promising CF research and a robust pipeline of potential therapies that target the disease from every angle. **Our pursuit of innovative strategies that attack CF at the genetic level has already led to two breakthrough treatments that address the underlying cause of this disease—Kalydeco and Orkambi—and could one day lead to a cure for all people with CF.**

We have made significant strides, but the road ahead is a long and costly one. And **we will not rest until we have a cure for Casey O'Leary and all people living with this devastating disease.**

You are important to our progress. Please support the search for a cure today!



Like us on Facebook – Brewer's Ball

Follow us on Twitter and Instagram @dcbrewersball
#dcbrewersball

For more information please contact Erin Leahey
301-657-8444 or eleahey@cff.org

The CF Foundation and Beer Institute are committed to drinking responsibly and would like to promote safe rides home, designated drivers and responsible drinking.



© Doree Van Sant Photography

13TH ANNUAL BEER INSTITUTE BREWER'S BALL

SPONSOR LEVELS



TITLE SPONSOR

SOLD OUT!

~~\$32,500~~ (\$25,550 tax-deductible)



PRESENTING SPONSOR

2 AVAILABLE

\$20,000 (\$17,600 tax-deductible)

- Presenting sponsor recognition for the event, i.e. The 13th Annual Brewer's Ball Presented by (your company)
- Twenty (20) VIP guest admissions and ten (10) guest admissions for Brewer's Ball
- One full-page acknowledgment in the tasting journal
- Company logo on all promotional materials
- Company logo projected on the columns at the National Building Museum



SAVOR SPONSOR

\$15,000 (\$13,300 tax-deductible)

- Twenty (20) VIP guest admissions to Brewer's Ball
- One full-page acknowledgement in the tasting journal
- Company name featured prominently on all promotional materials including but not limited to web marketing, e-communications and print materials



VIP SPONSOR

ONLY 1 REMAINING!

\$15,000 (\$13,300 tax-deductible)

- Branding as sponsor of the VIP area
- Twenty (20) VIP guest admissions to Brewer's Ball
- One full-page acknowledgement in the tasting journal
- Company logo on all promotional materials



TASTING CLASS SPONSOR

SOLD OUT!

~~\$15,000~~ (\$13,300 tax-deductible)



TASTING STATION SPONSOR

ONLY 1 REMAINING!

\$15,000 (\$13,300 tax-deductible)

- Branding as sponsor of the event tasting stations – logo and support listed on all station signs and cocktail napkins
- Twenty (20) VIP guest admissions to Brewer's Ball
- Company logo on all promotional materials



AUCTION SPONSOR

2 AVAILABLE

\$10,000 (\$9,150 tax-deductible)

- Branding as auction sponsor with logo displayed on mobile bidding devices and throughout auction area
- Ten (10) VIP guest admissions to Brewer's Ball
- One full-page acknowledgement in the tasting journal
- Company logo on all promotional materials



MISSION SPONSOR

2 AVAILABLE

\$10,000 (\$9,150 tax-deductible)

- Branding as Mission Sponsor; banners featuring photos of people with cystic fibrosis displayed throughout the room, with your logo
- Ten (10) VIP guest admissions to Brewer's Ball
- One full-page acknowledgement in the tasting journal
- Company logo on all promotional materials

13TH ANNUAL BEER INSTITUTE BREWER'S BALL

SPONSOR LEVELS



UBER-HOPS SPONSOR

\$7,500 (\$6,650 tax-deductible)

- Ten (10) VIP guest admissions to Brewer's Ball
- One full-page acknowledgement in the tasting journal
- Company logo featured prominently on all promotional materials including but not limited to web marketing, e-communications and print materials



HOPS SPONSOR

\$5,000 (\$4,320 tax-deductible)

- Eight (8) VIP guest admissions to Brewer's Ball
- One half-page acknowledgement in the tasting journal



BID FOR A CURE GIFT SPONSOR

\$5,000 (\$4,660 tax-deductible)

- Four (4) VIP guest admissions to Brewer's Ball
- Company branded gifts for all attendees who give to our Bid for a Cure
- Your logo printed on thank-you tags
- One half-page acknowledgement in the tasting journal



BARLEY SPONSOR

\$2,500 (\$2,080 tax-deductible)

- Six (6) guest admissions to Brewer's Ball
- Listing in the tasting journal



INDIVIDUAL ADMISSION*

\$150 (\$80 tax-deductible)

- Admission into Brewer's Ball (7pm to midnight)

**No hard copy tickets will be distributed. Check in at registration upon arrival. Final event details will be emailed the week of the event.*



PROGRAM BOOK*

Full-Page Acknowledgement

(4" x 7")

\$1,000 (fully-tax-deductible)

Half-Page Acknowledgement

(4" x 3")

\$500 (fully-tax-deductible)

For inclusion in the Program Book, all logos and acknowledgements are due to the CF Foundation by **February 3, 2017 in order to meet our print deadline.*

For a full listing of benefits, or to learn more about the CF Foundation and how you can get involved in the 13th Annual Brewer's Ball, please visit our website at www.dcbrewersball.org or call 301-657-8444.

The Cystic Fibrosis Foundation has unrestricted financial reserves of about **12 times** its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continued support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives. To request a copy of our Strategic Plan, email info@cff.org or call 800 Fight-CF.



13TH ANNUAL BEER INSTITUTE
BREWER'S BALL
SATURDAY, MARCH 4, 2017
7PM – Midnight

National Building Museum • 401 F Street NW, Washington, D.C.

*All guests must be 21+ (ID Required)
Cocktail Attire*

\$150 PER TICKET

(\$80 tax-deductible)

UNLIMITED SAMPLINGS FROM OVER 40 BREWERIES AND
30 OF YOUR FAVORITE LOCAL AREA RESTAURANTS

Live music and dancing

Opportunity to bid on unique silent and live auction items

TO PURCHASE TICKETS PLEASE VISIT

WWW.DCBREWERSBALL.ORG or call 301-657-8444

THANK YOU TO OUR 2017 SPONSORS

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TASTING STATION SPONSOR



BAKER TILLY

Accountants and Advisors.

VIP SPONSOR



HOPS SPONSORS



BARLEY SPONSORS

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SPECIAL THANKS TO



Robert Treadway



(Sponsors as of 12/16/16)

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(as of 12/8/16)



METROPOLITAN WASHINGTON, D.C. CHAPTER

Cystic Fibrosis Foundation
6931 Arlington Road, Suite B | Bethesda, MD 20814



Event photos courtesy of:

Choice Photography – www.choicephotography.com

Doug Van Sant Photography – www.dougvsant.com

Tim Lundin Photography – www.tdlphoto.com

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection.

Medical evidence shows that germs may spread among people with CF through direct and indirect contact, as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends inviting only one person with CF to an indoor Foundation-sponsored event at a specific time.